

Raw Feeding FAQ

Q: How much do I feed my dog?

A: Start with 2-3% of your dogs ideal body weight each day. For more active breeds they may require up to 5% of their body weight per day.

Q: Are the rolls grain free?

A: Yes

Q: Do I need to feed any dry food etc?

A: No, these rolls are completely balanced and can provide all the nutrition your dog needs. 80% meat, 10% edible bone, 10% offal.

Q: How do I feed it?

A: Defrost your Raw Boost roll in the fridge overnight or for 24 hours, stand the roll up and pierce the plastic with a knife facing away from yourself (Raw Boost is fresh minced meat, not a solid processed roll and sometimes will squirt blood when opened). Empty contents into a bowl or plate and serve. Any uneaten portion should be returned to the fridge and used within 48 hours.

Q: How often should I feed my dog?

A: It's recommended you split the daily amount of raw into 2 feeds morning and night, although we often just do one feed in the morning.

Q: Do I have to cook the meat?

A: Absolutely not and please don't.

Q: What's in the rolls?

A: Each roll is single protein (one source of protein) and the other ingredients are listed on the label. Dogs with protein allergies (example can't tolerate beef) can be fed other protein rolls such as Turkey and you can be confident there will be no other proteins contained in the meal.

Q: Where do these rolls come from?

A: The naturally raw pet store in Lawton, Heidi Youle is a very well respected pet nutrition supplement producer, ANKC breeder and exhibitor, and experienced raw feeder.

Q: What different proteins flavours are available?

A: Chicken, beef, lamb, goat, ocean, turkey, roo, veal. These flavours are all adult, we also have chicken and beef in puppy, however the puppy and adult rolls have exactly the same product in them, the only difference is the feeding recommendation on the label. So, if you are looking for a Raw Boost to feed your 14 week old puppy, any roll is suitable, however you must follow the feeding instructions on the puppy roll not the adult roll.

Q: What protein should I use?

A: With raw feeding, there is what is what is called "warming" "hot" "cooling" and "neutral" proteins. Traditional Chinese Medicine teaches that a person or animal's natural energy requires a balance that can be achieved through a variety of factors including food. It is believed that each animal protein ingredient has an energy that can interact with your pet's natural energy. An imbalance could cause itchiness, food sensitivities, skin irritation, or excessive panting. First you need to determine your pets energy - are they always seeking heat and constantly have cold ears, nose, back and limbs (Cold energy)? Or are they mostly warm/hot to the touch and always seeking cool places such as a cold floor or laying in the shade (Hot energy). There are more character traits of different energies you can determine by searching google. Balance your animals energy by choosing a protein that balances their energy (if they are cold energy, add warming proteins)



Hot And Cold Meats

